

CITY OF
HAYWARD
HEART OF THE BAY

FY 2015 Community Agency Funding Recommendations
including Community Development Block Grant
(CDBG); Social Services; and Arts & Music

April 1, 2014

Sean Reinhart

Director

Department of Library & Community Services



Community Agency Funding Process



Housing Rehabilitation Program



Community Child Care Council



Ruby's Place (formerly ESP)



Hayward Area Rec. & Park Dist.



Community Agency Funding Process



Project EAT



Mural Art / Graffiti Abatement



FESCO



Centro Legal



*ECHO Fair
Housing*



Community Agency Funding Process



Housing Rehabilitation Program



Community Child Care Council



Abode Services



Hayward Day Labor Center



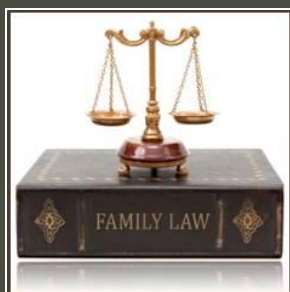
Community Agency Funding Process



*Hayward CAN
(Community Action Network)*



FESCO



*Family Violence Law
Center*



*Alameda County
Community Food Bank*



Women on the Way



Community Agency Funding Process



*South Hayward Parish
Food Pantry*



Tri-City Health Center



Int'l Institute of the East Bay



Eden I&R



SAVE / COPS



Community Agency Funding Process



BACS: Hedco House & Friendly Visitors



Community Resources for Independent Living



Spectrum Community Services



Legal Assistance for Seniors



Community Agency Funding Process



CALICO



East Bay Agency for Children



*Tiburcio Vasquez
Health Center*



Horizon Services



Community Agency Funding Process



Pacific Chamber Symphony



*Hayward Arts
Council*



*Hayward Municipal
Band*



*Sun Gallery:
Hayward Forum of
the Arts*



Youth Orchestra of Southern Alameda County



CDBG Overview – FY 2015

Community Development Block Grant (CDBG)

- Hayward is an “Entitlement” grantee
- Federal funding subject to HUD approval of City Council’s CDBG allocations and Annual CDBG Action Plan
- Projected CDBG program funding decrease in FY 2014/15: 2.0%
 - ✓ 2% cut to the CDBG formula grant program in the federal budget due to the sequester, although still projecting at flat funding
- Citizen Participation: Community Services Commission, NOFA etc.

Estimated CDBG funding available for in FY 2015

- ✓ *FY 2015 (estimated): \$1.32 million*



CDBG - Infrastructure category – FY 2015

App #	Applicant	Recommended FY 2015
1	Community Child Care Council (4Cs)	\$ 27,000
2	Community Initiatives: Day Labor Center	\$ 48,000
3	Hayward Area Historical Society: Nonprofit Alliance	\$ 20,000
5	SHP: Hayward CAN*	\$ 5,000
6	COH: Mural Art Program	\$ 20,000
7	COH: Housing Rehabilitation	\$ 380,000
8	Community Resources for Independent Living*	\$ 10,000
11	Ruby's Place* (formerly Emergency Shelter Program)**	\$ 45,000
12	Family Emergency Shelter Coalition	\$ 19,800
14	Hayward Area Recreation and Park District	\$ 60,700
16	Women on the Way*	\$ 13,500
Infrastructure (CDBG) total		\$ 649,000

* New Project in FY 2015

** Original application was submitted under name Emergency Shelter Program ,but has since changed their name to Ruby's Place.



CDBG - Homelessness and Housing Related Services FY 2015

App #	Applicant	Recommended FY 2015
1	Abode Services: AC Impact	\$ 39,000
2	Centro Legal de la Raza	\$ 26,000
3	ECHO: Fair Housing	\$ 25,000
4	ECHO: Landlord Tenant	\$ 26,000
5	Ruby's Place (Application under ESP)	\$ 37,000
7	Family Emergency Shelter Coalition	\$ 40, 000
8	Family Violence Law Center	\$ 60,000
Homelessness and Housing-Related Services (CDBG) Total		\$ 253,000



Social Services Overview – FY 2015

Social Services Grant Program (General Fund)

- General Fund grants to private nonprofit and public social services agencies that serve lower income Hayward residents
- Supports social services that are outside the parameters of CDBG
- Subject to City of Hayward Minimum Contracting Standards
- Citizen Participation: Community Services Commission, NOFA, etc.

Estimated Social Services funding available in FY 2015

- ✓ *FY 2015 estimated: \$332,000 (*subject to final approval of the FY 2015 General Fund budget by Council)*



Social Services: Crisis Prevention/Intervention and Health & Wellness

App #	Applicant	Recommended FY 2015
9	Alameda County Community Food Bank	\$ 21,000
10	CALICO	\$ 20,000
12	Eden I&R: 2-1-1 Communications	\$ 50,000
14	SAVE/COPS	\$ 24,000
15	South Hayward Parish: Food Pantry	\$ 15,000
23	East Bay Agency for Children	\$ 10,000
Crisis Prevention and Intervention, Health & Wellness Subtotal		\$ 140,000



Social Services: Seniors & People who have Disabilities

App #	Applicant	Recommended FY 2015
27	Afghan Elderly Association*	\$ 10,000
28	Community Resources for Independent Living	\$ 21,000
29	Legal Assistance for Seniors	\$ 15,000
30	Spectrum Community Services	\$ 21,000
Seniors & People who have Disabilities Subtotal		\$ 67,000



Social Services: Services to Low-Income Youth

App #	Applicant	Recommended FY 2015
16	Alameda County Office of Education: Project EAT	\$ 30,000
18	Hayward Public Library: Family Education Program	\$ 30,000
19	Horizon Services, Inc.	\$ 30,000
21	St. Rose Hospital Foundation: FACES for the Future	\$ 15,000
22	Tiburcio Vasquez Health Center: Keepin' It Real	\$ 18,000
Youth Services Subtotal		\$ 123,000



Arts/Music Overview – FY 2015

Arts/Music (General Fund)

- General Fund grants to support an array of arts and music programs
- Citizen Participation: Community Services Commission, NOFA, etc.

Arts/Music funding available for eligible activities in Hayward

- ✓ FY 2015 estimated: \$75,000* plus a 10% Administration fee for the Fiscal Sponsor (*subject to final approval of the FY 2015 General Fund budget by Council)

**Note: Community Promotions and Civic Observances funding will move back to CEDC facilitation in FY 2015 with implementation of the Economic Development Strategic Plan by Council on March 19, 2013.*



Arts / Music Category

App #	Applicant	Recommended FY 2015
1	HAHS: Hayward Arts Council	\$ 18,134
2	HAHS: Hayward Band and Orchestra Festival	\$ 8,140
3	HAHS: Hayward Municipal Band	\$ 16,165
4	HAHS: Pacific Chamber Symphony: Music is Fun!	\$ 5,176
5	HAHS: Sun Gallery: Hayward Area Forum of the Arts	\$ 30,195
6	HAHS: Youth Orchestra of Southern Alameda County	\$ 4,142
NAE Subtotal		\$ 81,950*

* Total includes 10% administrative fees for the fiscal sponsor



Public Hearing

April 15, 2014

- ✓ Council authorization of the FY 2014/15 CDBG Allocations.
- ✓ Council authorization of the FY 2014/15 CDBG Action Plan.
- ✓ Council establishment of preliminary funding decisions in the FY 2015 Social Services and Arts/Music categories.

